



PRESENTS



**The Horsefeathers Pleasure Jam 2011 is history – It's been LEGENDARY!**

**DRAMA and GLORY!** Under brazenly perfect weather conditions, the international freestyle community celebrated the ninth edition of the **Horsefeathers Pleasure Jam** in the **Horsefeathers Superpark Dachstein** – one of the best ones ever! At an unprecedented level, the snowboard elite was battling for the victory of this **Swatch TTR 4 star** contest in the perfectly shaped park. After a two day trick fireworks, the Belgian **Seppe Smits** and **Aimee Fuller** from Great Britain were smiling down from the top of the podium as winners of the **Super Finals**. The only 19-year old **Matthias Weißenbacher** caused a sensation in reaching the third rank!

#### **DRAMA – Friday's Qualification**

The qualification has rarely been frequented as good as at this year's edition of the **Horsefeathers Pleasure Jam**. The riders more than lived up to the audience's active interest and performed an ingenious freestyle spectacle in the **Horsefeathers Superpark Dachstein**. The consistently high riding level made it tough for the judges to make their decision but ultimately, only the top 21 boys and the top 7 girls could secure themselves a starting position in the finals. In addition to proceeding to the finals, the winners of the qualification also got a nice amount of prize money.

Among the boys, the young **Jamie Nicholls (GBR)** saved the victory with two terrific runs, **Emil André Ulsletten (NOR)** secured the second rank and **Ville Paumola (FIN)** turned out third.

The extremely high riding level especially manifested among the ladies where last year's **Best Trick** winner, **Kludia medlova (SVK)** emerged victorious in the qualification. The Austrian **Christina Gruber** gained the second rank and **Cilka Sadar (SLO)** finished third.

The prospects for gripping Horsefeathers Pleasure Jam were immensely bright on Friday already.





PRESENTS

# Horsefeathers® pleasure jam



## GLORY – Saturday's Finals

On the day of the Horsefeathers Pleasure Jam finals, the park once again shone in all its splendor under blue skies. After Friday's incredibly exciting qualification, the people were on fire even prior to the finals' first heat. Now the climbers from the qualification were to face the 'invited riders'. For the first time, each rider only had three runs exactly to prove his technical skills as well as his style. This system guaranteed an once again gripping and varied contest for riders as well as audience.

In the MEN category, for quite some time it seemed as if the strong Scandinavians, the emerging talent **Niklas Mattson (SWE)** in particular, were about to win. Niklas did an amazing performance and enthralled audience and judges alike with his difficult tricks and stylish airs. At the end of the day, he was overtrumped only by the Belgian prodigy **Seppe Smits**, who convinced the Jury with incredibly precise jumps and runs: *"Really good! It was a good day, I was killing it, the setup was good and I had a fun time – lovely!"* In winning the Horsefeathers Pleasure Jam, Seppe also scored important points for the Swatch TTR World Snowboard Tour.

The sensation of the day was the Austrian **Matthias Weißenbacher**, who managed to battle all the way through the qualification up to the third rank, and thus left superstars such as Torstein Horgmo or Marko Grilc behind: *„I'm feeling great – the third place. I really did not expect this!"*

In the ladies semifinals, an exciting battle already loomed between **Aimee Fuller (GBR)**, **Cheryl Maas (NED)**, **Cilka Sadar (SLO)** and **Sarka Pancochova (CZE)**. The super finals turned into an accordingly hot battle. Despite incredible performances of all of the four girls, ultimately it was Aimee Fuller who was able to convince audience and judges the most. Cilka Sadar gained the second rank and Sarka Pancochova turned out third. Thus, the likable English girl secured her first victory in a TTR Contest: *"I'm speechless and incredibly happy! This is my first victory ever! I had such an amazing time here, with the sunshine every day – what else could you possibly want?"*

## Best Trick - Ticket to the Balicamp

This year, no less than two riders had the possibility to earn a two week's trip to the **legendary Balicamp**, including accommodation, surf coaching, a customized surfboard and a Surfbag by **Blue Tomato** as well as a subsidy to the flight sponsored by **Sudden Rush**. In the men's category, the





PRESENTS

**Horsefeathers®**  
**pleasure**  
**jam**



fourth-placed Thorgren Sven from Sweden stoked the audiences and judges with a massive backside 1080! At the girls, Cheryl Maas (also fourth place) from the Netherlands could secure the prize for her bold BS 7 tail grab. Happy surfing and chilling out!

[Here](#) you can find the full report for Best Trick competition!

### **Horsefeathers Pleasure Jam Party Line**

Traditionally, the Horsefeathers Pleasure Jam party factor did not come too short. The series of bashes was launched on Thursday at the 'Riders Welcome Party' in the **aQi Hotel Schladming** on the new season. On Friday after an atmospheric gala dinner for riders and media, the **Schladming Tauern Halle** was already tested for the lightening **Horsefeathers Pleasure Jam Party Night** on Saturday that left no eyes dry! Both, in the Schladming Tauern Halle as well as in the **Cult Club** riders and visitors were swinging to dawn on the dance floors and let the Horsefeathers Pleasure Jam fade out appropriately!

The ending of the Horsefeathers Pleasure Jam marked the beginning of the 2nd **QParks Tour 2011!** After the first tour stop at the Dachstein, already on the **17<sup>th</sup> December**, the **Blue Tomato Plan P** will sweep audiences at the Horsefeathers Superpark Planai, where also freeskiers can get back to business. All information on the **QParks Snowboard Tour** and the **QParks Freeski Tour** can be found on [www.qparkstour.com](http://www.qparkstour.com). Be sure to stay tuned!

You can find all the information about the Horsefeathers Pleasure Jam on the [Horsefeathers Pleasure Jam Facebook Fanpage](#)

All info about the QParks Snowboard Tour is available on the [QParks Snowboard Tour Facebook Fanpage](#)



**SCHLADMING**  
**DACHSTEIN**

