



PRESENTS



**9th Horsefeathers Pleasure Jam (TTR 4Star)**

**11.11. - 13.11.2011**

**Horsefeathers Superpark Dachstein**

Freestyle-Region Schladming-Dachstein on the Dachstein Glacier

**Horsefeathers Pleasure Jam 2011 –The pleasure is all yours!**

The machinery of the Horsefeathers Pleasure Jam is running in top gear! It's not long until the international freestyle elite will gather in the Schladming/Dachstein region for the 9<sup>th</sup> time, to shred, battle and party together! Some familiar faces of the freestyle prominence as well as newcomers have already confirmed their participation, and we will soon find out who will immortalize himself in the Pleasure Jam history. Top notch setup, local heroes versus international challengers in exciting battles and a terrific party programme – there's only one thing to add: It's going to be **BIIG!**

**Eye for an Eye – Head to Head**

Alongside local heroes such as Mathias Weissenbacher, Herby Thaler or Flo Galler, the event will also see an abundance of international riders such as Marco Grilc, Seppe Smits, Marc Swoboda, Chris Kröll und Ville Uotila! Sounds exciting? That's because it is!

While the Qualifying will follow the classic Jam session scheme (2 runs, best one counts), things will get hot in the finals! Firstly, the top 50 have to prove themselves in another Jam session, then the top 16 riders proceed to the finals where it's "an eye for an eye, a tooth for a tooth!" The idea is simple: Two riders compete, the winner advances, the loser has to say good-bye! Thus, the riders have to show all they've got in order to proceed. This guarantees pure ACTION – the audience and the riders instantly know: up to the TOP or NOT? Let's find out who has got what it takes to become a legend!

**Follow your Passion – Shred 'n' Surf**

You like surfing almost as much as you love snowboarding? You always wanted to rock the waves in the Balicamp hotspot, but you're broke? Then just do it like last year's "Best Trick" champion, Klaudia Medlova, and pull out your best tricks at the Horsefeathers Pleasure Jam! This year, the "Best Trick" winners will win nice Balicamp tricks again! That's right – plural! Not one but two riders will be sent on surf-vacation: The respective winners of the "Best Trick Female" and "Best Trick Male"!



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# Horsefeathers® pleasure jam



**Click it hard and get right to the start!**

Good news for all riders who want to enter the finals directly! This year, all riders in the qualification will get the chance to click themselves **straight into the finals** on Facebook!! Via a Facebook Voting, one male and one female rider will be entered into the finals without having to qualify first!

The winner of the QParks Tour 2010 has already got a starting position in the finals! The top 3 riders in the category Snowboard Men, plus the Snowboard Girls 2010 winner won't have to struggle through the qualifying but will go straight to the finals! Will they be able to challenge the international elite? We're excited to find out!

## **PARTY TIME!!**

After an exhausting day on the mountains, the party must continue in the valley, of course. To really get the event started, there will be the Riders Welcome Party on Thursday in the aQi Event-Hotel. Friday and Saturday night from 9 pm on, the party people can dance the night away at the Horsefeathers Pleasure Jam Party Night in the Dachstein Tauern Halle. Also on Friday, the "What goes up must come down!" NITRO movie premiere will take place there, on Saturday the Drunken Masters will perform live! For those of you who will go there specifically for this spectacle: Don't drink and drive but sleep & ride!! You will find further information about the great packages [here!](#)

For all the shopping addicts among you, there will be a special treat. From 10 am until 7 pm on Saturday, November 12<sup>th</sup>, the Blue Tomato Lagerverkauf will take place which offers the opportunity for a perfect shopping session! Snowboard- and street wear at reasonable price – you really shouldn't miss this!

**So grab your snowboards, refine your skills and rock the Dachstein Glacier at the Horsefeathers Pleasure Jam 2011. For those of you, who want to shred for themselves, the Beginner Park as well as the Pro-Railline will be open for everyone! You will find all the information about the contest, the registration, the side events and affordable sleep & ride packages on the brand-new website [www.pleasurejam.com!](http://www.pleasurejam.com)**



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