



**Double Podiums for the Burn Units in China**  
**Ulrik Badertscher Wins Oakley Air & Style Beijing 2011**  
**Staale Sandbech places 3<sup>rd</sup> for an all-Norwegian podium in Beijing**

**5 December 2011, London**  
**For immediate release**

**Saturday 3<sup>rd</sup> December saw 13,000 fans flock to the Birds Nest stadium in Beijing, China to witness the world's best riders battle it out for aerial supremacy at the second edition of the Oakley Shaun White Air & Style, a 6-star TTR Big Air contest.**

As sixteen riders battled head to head towards a 4-man Super Final, Chinese snowboard fans roared their appreciation as a new benchmark in freestyle snowboarding was set.

18-year-old Burn rider Staale Sandbech (NOR) created the first big surprise of the night, knocking out Canadian favourite Mark McMorris in the opening round, en-route to his spot in the final. In round 2, Burn teammate and fellow Norwegian Ulrik Badertscher created the 2<sup>nd</sup> shock, knocking out last year's winner Seb Toutant with an amazing Backside 1260 double Rodeo that earned him an incredible 97 points out of a possible 100, the biggest score of the night and first place leading in the super final.

In a Super Final consisting of 3 Norwegians and a Swede, Ulrik, whose spontaneous and powerful riding style has earned him the nickname 'The Wildman', continued to be unstoppable, repeating his unique 1260 double cork move to take victory over Norway's Torstein Horgmo (2<sup>nd</sup>). Staale, finishing in third, pulled a slightly flawed but incredibly difficult backside 1440 – the first of his career. Ulrik also won \$10K for the Best Trick.

All in all, a big night for progressive snowboarding, and a HUGE night for Burn's elite snow team, the Burn Units. Next stop: The Billabong Air & Style Innsbruck, presented by Burn on February 4<sup>th</sup> – see you there!

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**About Burn**

Burn Energy drink provides the fuel and the energy to those who want to leave their creative mark on the world. Commencing winter 2009, the Burn Snow project aims to build the foundations for fresh creativity and new concepts within the snowboard community. The program is here to support new ideas, reward passion and nurture riders of this mindset.

**Press Enquiries**

For more information on burn events, the snow team and high res images, please contact;  
Zinnia Higson - zinnia@sportsvision.co.uk | +44 [0]207 348 5200



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